

We Dreamin' OK

SPONSORSHIP PROSPECTUS

OKLAHOMA CITY, OKLAHOMA, USA | OCTOBER 22, 2025

WWW.WEDREAMINOK.COM

The background of the slide is a photograph of a modern building's interior. It features a red carpeted staircase with metal railings. In the center, there is a tall, silver water dispenser. Large windows in the background offer a view of a cityscape under a clear sky. The overall atmosphere is clean, bright, and professional.

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OVERVIEW

From our humble beginnings as a few loosely connected user groups in Oklahoma City and Tulsa, we have been striving to deliver quality educational content and networking experiences to the Trailblazer community of Oklahoma for many years.

Now it's time for the next step in our evolution. A chance to be bigger, bolder, and better than ever as we join forces with Techlahoma, the WeDreamin team, MVP's, evangelists, and other Salesforce enthusiasts to create Oklahoma's first Salesforce full-day conference experience.

We Dreamin' OK 2025

Where the Future Takes Shape



Better
Together!

1,600 Attendees
80 Speakers
50 Sponsors

140 Attendees
10 Sessions
1 Keynote

5 Groups
4 Clouds
1 Community



EVENT DETAILS



INNOTECH
INNOVATION | TECHNOLOGY | EVENTS

Oklahoma City Convention Center
100 Mick Cornett Drive, Oklahoma City, OK, USA
October 22, 2025

WHY SPONSOR?

Our content covers the gamut of Salesforce technologies, from basic administration to enterprise architecture, development, and even artificial intelligence across multiple product areas including Sales Cloud, Data Cloud, Marketing Cloud, Service Cloud, MuleSoft - even Heroku and Snowflake. This translates into more opportunities to engage with prospects, influencers, and decision makers, putting your company in front of an entirely new audience.

But that's not all. We are joining forces with [InnoTech](#) for a combined event with a potential audience of more than [1,000 attendees](#).



EXPOSURE

Promote your company to executives, business leaders, subject matter experts, and technology enthusiasts



ENGAGEMENT

Present your brand, showcase your products & services, amplify your message



LEAD GENERATION

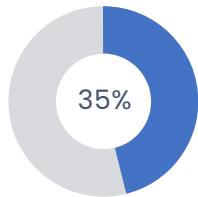
Network with key decision makers and potential clients, communicate your knowledge & experience.

Historically, our attendees have been focused on a single cloud stack. But times change, and as many companies are adopting multi-cloud strategies, we want to be the go-to event for the best content from the most knowledgeable speakers in the most popular cloud technologies.

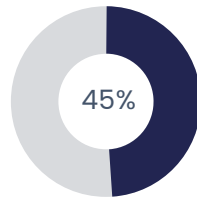
Our audience include decision makers, influencers, executives, and practitioners of [Salesforce](#), [Mulesoft](#), [Snowflake](#), [Heroku](#), [Tableau](#), [Slack](#), and more.

If it's happening in the Salesforce ecosystem, we will be covering it at **We Dreamin' OK 2025.**

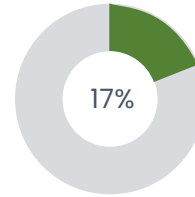
AUDIENCE PROFILE



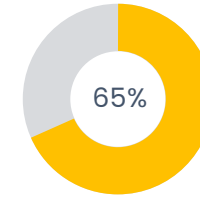
DECISION MAKERS



INFLUENCERS



EXECUTIVES



PRACTITIONERS

VENUE

Centrally located in the heart of Oklahoma City

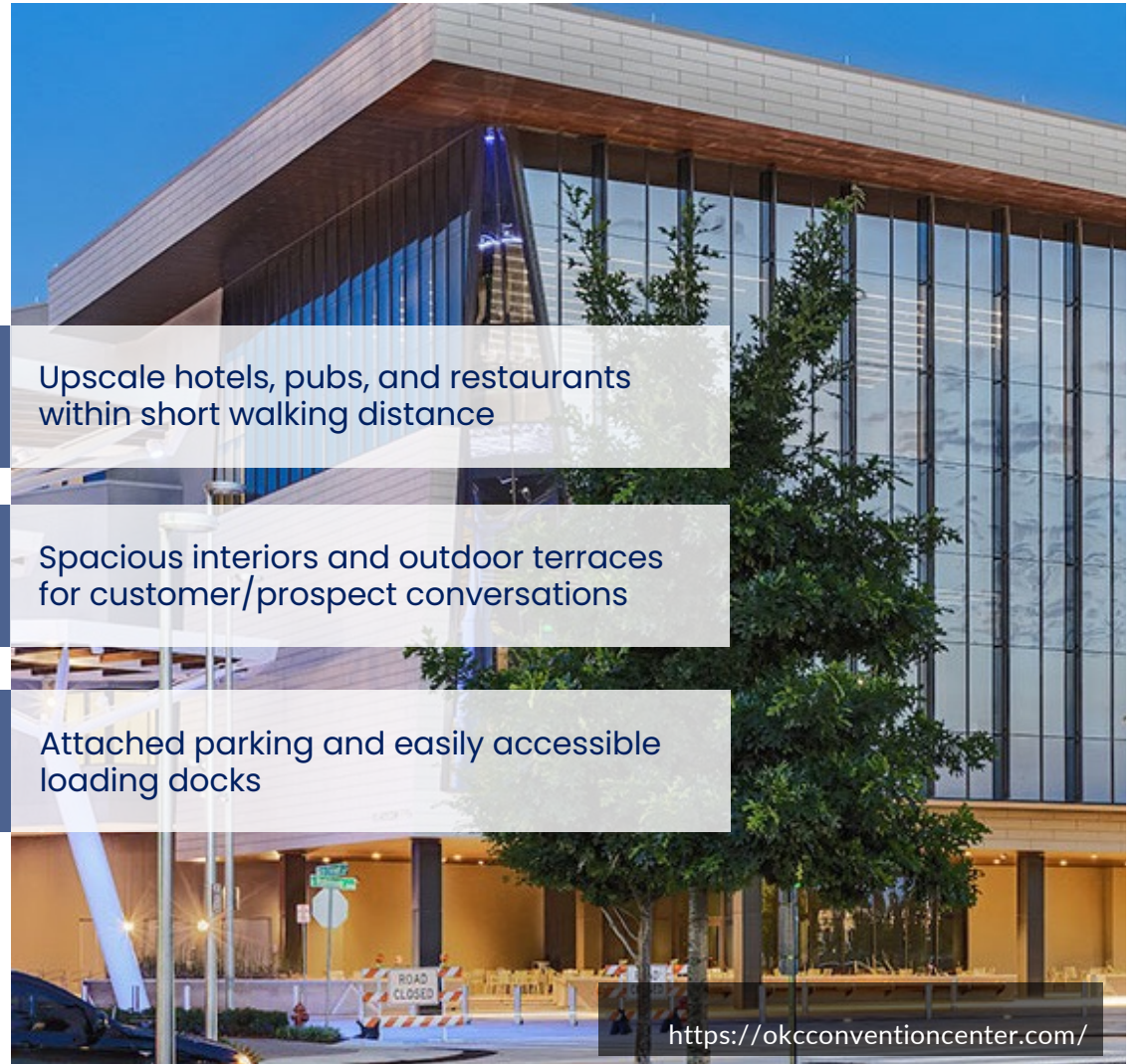
Upscale hotels, pubs, and restaurants within short walking distance

Minutes from Will Rogers International Airport with connections to every major US city

Spacious interiors and outdoor terraces for customer/prospect conversations

Convenient access to the city via Oklahoma City Streetcar

Attached parking and easily accessible loading docks



<https://okcconventioncenter.com/>

ALL-INCLUSIVE EXHIBITOR PACKAGES

\$2,750

ALL-INCLUSIVE

Preferred booth location
Preferred media placement
Swag Branding
Lead Collection
Giveaways



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